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THE ROUTE OF WINE

HARO
 OLLAURI
 BRIONES
 SAN ASENSIO
 *RODEZNO (Annexed)

35.3 km 46 minutes

Haro - Ollauri
 4.9 km 9 minutes

Ollauri - Briones
 6.4 km 9 minutes

Briones - San Asensio
 8.5 km 11 minutes

San Asensio - Haro
 15.5 km 17 minutes

*Ollauri - Rodezno
 3 Km 5 minutes



Ancient necropolis at the San Asensio vineyards



Vivanco Museum of Wine Culture, Briones



Our first itinerary is inspired by wine, the star of this guide. Although it's present in all the towns on this route, we've drawn a simple and varied itinerary to these five towns.

The starting point of your visit doesn't matter. If starting at Haro, stop by Barrio de La Estación (Railway Quarter), where you'll find the most important group of centennial wineries in the world. The quarter received its name for its proximity to the railway station, which facilitated the international expansion of the product. Nowadays, these wineries produce renowned wines of excellent quality. It is possible to tour these carefully restored facilities.

From here, move on to the rest of the towns. In addition to their own unique features, you'll find traditional wine cellars and historic wineries, where wine was

produced and stored. Some are even being restored for touristic purposes.

We will then visit four unique municipalities, rich in both their underground heritage and surface beauty. Ollauri, Briones, San Asensio, and Rodezno boast a long-standing winemaking tradition, as evidenced by their historic underground cellars and wineries where wine was once produced and stored. Briones is home to one of the most spectacular wine museums in the world, the Vivanco Museum; in Ollauri, you'll find the oldest winery in La Rioja; San Asensio treasures over 250 underground wineries interconnected by labyrinthine passageways; and Rodezno is a privileged enclave of nature and wine, with a stunning wine district overlooking the Sierra Cantabria, where you can enjoy breathtaking sunsets.

Wine, driving force of this route, has a special and unique meaning here.



Wine Fight, Haro

HARO / 11,305 people

- Feb. - Mar. - Wine Carnival
- 24 June - Festivities of Saint John
- 29 June - Wine Fight
- 1st Sun. Sept. - Fest. Virgen de La Vega

- Barrio de la Estación
- Basílica Virgen de la Vega (10th c.)
- Church of Saint Thomas the Apostle (17th c.)
- Chapel San Felices de Bilibio
- Bendaña Palace (16th c.)

OLLAURI / 286 people

- Feb. - Month of Wine
- 2nd week Sept. - Wine Harvest Market
- 10 Dec. - Fest. Saint Eulalia

- Palace of the Marquises of Terán (17th c.)
- Old winery wine cellars

BRIONES / 766 people

- June - Medieval Festival
- 3rd Sun. Sept. - Fest. Vera Cruz

- Church Virgen de la Asunción (16th c.)
- Ethnographic Museum - La Casa Encantada
- Vivanco Museum of Wine Culture

SAN ASENSIO / 1,124 people

- April - Pilgrimage to Davalillo
- 15 May - Fest. Saint Isidore the Farmer
- 25 July - Clarete Wine Fight

- Castle & Chapel of Davalillo
- Shrine of Saint Mary of La Estrella (15th c.)

RODEZNO / 275 people

- 20 Jan. - Fest. Saint Sebastian
- 15 May - Fest. Saint Isidore the Farmer
- 10 July - Fest. Saint Christopher
- Saturday after the Assumption Day - Virgen de Olartia Pilgrimage

- Barrio de los Calados
- Church Virgen de la Asunción (16th c.)
- Chapel Virgen de Olartia